Bleed Line  Art elements must extend to this line to account for slight inaccuracies when trimming				
Trim Line Any text/logo/images past this line will be trimmed off			ft/Front	Right/Back
Safety Line Important text/logos should not extend past this line				Might/Dack
• File color mode must be CMYK				
<ul> <li>All text must be outlined (type Menu -&gt; Create Outlines)</li> </ul>				
• Embed or include linked images in separate folder				
<ul> <li>If Pantone color matching in required,</li> <li>specify the colors in the artwork</li> </ul>				
Resolution must be 150 ppi at full size				
<ul> <li>Make sure to turn off or delete all other layers on finished artwork before sending and make sure artwork is a flatten file (if using Photoshop).</li> </ul>				
	Left	Front Base	e	Right